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Newpark Resources Reports Net Income Of \$0.15 Per Diluted Share For The Second Quarter 2012

July 26, 2012

THE WOODLANDS, Texas, July 26, 2012 /PRNewswire/ -- Newpark Resources, Inc. (NYSE: NR) today announced results for its second quarter ended June 30, 2012. Total revenues for the second quarter of 2012 were \$245.8 million compared to \$262.3 million for the first quarter 2012 and \$230.8 million for the second quarter of 2011. Net income for the second quarter of 2012 was \$14.5 million, or \$0.15 per diluted share, compared to \$15.6 million, or \$0.16 per diluted share, for the first quarter of 2012, and \$19.3 million, or \$0.19 per diluted share, for the second quarter of 2011.

Paul Howes, Newpark's President and Chief Executive Officer, stated, "We are pleased with the progress made in our U.S. fluids business, which showed a marked improvement, generating a sequential operating income increase of more than \$5 million, while revenue remained flat. Our Evolution® drilling fluid system generated revenues of \$27 million in the second quarter, up from the \$23 million in the first quarter of 2012 and \$18 million in the second quarter of last year. These results were largely offset by events in other regions, including the seasonal reduction in activity in our Canadian operations from the Spring break-up, and delays in North Africa due to the timing of customer projects and the transition to a new contract with Sonatrach in Algeria. Combined, Canada and our EMEA region experienced a \$16 million sequential decline in revenue, which negatively impacted operating margins in the segment.

"Our Mats and Integrated Services segment continued to generate exceptional results, driven by strong demand for composite mat sales internationally and the diversification of our rental activity in the U.S. Our composite mats continue to demonstrate superior performance for our expanding customer base, and we remain focused on further enhancements to our product offering, aimed at improving environmental protection on the well site. The Environmental Services segment also continued to generate solid results, and we are becoming increasingly optimistic about a recovery in the Gulf of Mexico in the near future," concluded Howes.

SEGMENT RESULTS

The Fluids Systems and Engineering segment generated revenues of \$202.4 million in the second quarter of 2012 compared to \$218.5 million in the first quarter of 2012 and \$191.2 million in the second quarter of 2011. Segment operating income was \$13.5 million (6.7% operating margin) in the second quarter of 2012 compared to \$14.0 million in the first quarter of 2012 (6.4% operating margin) and \$20.8 million (10.9% operating margin) in the second quarter of 2011.

The Mats and Integrated Services segment generated revenues of \$30.1 million in the second quarter of 2012 compared to \$30.5 million in the first quarter of 2012 and \$27.8 million in the second quarter of 2011. Segment operating income was \$13.1 million (43.5% operating margin) in the second quarter of 2012 compared to \$14.3 million in the first quarter of 2012 (47.0% operating margin) and \$14.7 million (53.0% operating margin) in the second quarter of 2011.

The Environmental Services segment generated revenues of \$13.3 million in the second quarter of 2012 compared to \$13.3 million in the first quarter of 2012 and \$11.8 million in the second quarter of 2011. Segment operating income was \$3.5 million (26.4% operating margin) in the second quarter of 2012 compared to \$3.6 million in the first quarter of 2012 (26.9% operating margin) and \$3.0 million (25.2 % operating margin) in the second quarter of 2011.

SHARE REPURCHASE PROGRAM

Consistent with its previously announced program and in accordance with a trading plan under Rule 10b5-1 of the Securities Exchange Act of 1934, the Company repurchased an additional \$15 million of outstanding shares of Newpark common stock at an average cost of \$5.74 per share, reducing common shares outstanding by approximately 2.6 million shares. Combined with \$15 million in share repurchases completed earlier in the year, the Company has repurchased a total of \$30 million of outstanding shares at an average cost of \$6.71, reducing common shares outstanding by approximately 4.5 million shares since the beginning of 2012.

CONFERENCE CALL

Newpark has scheduled a conference call to discuss second quarter 2012 results, which will be broadcast live over the Internet, on Friday, July 27, 2012 at 10:00 a.m. Eastern Time / 9:00 a.m. Central Time. To participate in the call, dial 480-629-9692 and ask for the Newpark Resources conference call at least 10 minutes prior to the start time, or access it live over the Internet at <u>www.newpark.com</u>. For those who cannot listen to the live call, a replay will be available through August 10, 2012 and may be accessed by dialing (303) 590-3030 and using pass code 4548732#. Also, an archive of the webcast will be available shortly after the call at <u>www.newpark.com</u> for 90 days.

Newpark Resources, Inc. is a worldwide provider of drilling fluids, temporary worksites and access roads for oilfield and other commercial markets, and environmental waste treatment solutions. For more information, visit our website at <u>www.newpark.com</u>.

This news release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act that are based on management's current expectations, estimates and projections. All statements that address expectations or projections

about the future, including Newpark's strategy for growth, product development, market position, expected expenditures and financial results are forward-looking statements. Some of the forward-looking statements may be identified by words like "expects," "anticipates," "plans," "intends," "projects," "indicates," and similar expressions. These statements are not guarantees of future performance and involve a number of risks, uncertainties and assumptions. Many factors, including those discussed more fully elsewhere in this release and in documents filed with the Securities and Exchange Commission by Newpark, particularly its Annual Report on Form 10-K for the year ended December 31, 2011, as well as others, could cause results to differ materially from those stated. These risk factors include, but are not limited to, the availability of raw materials and skilled personnel, the impact of restrictions on offshore drilling activity in the Gulf of Mexico, our customer concentration and cyclical nature of our industry, our market competition, the cost and continued availability of borrowed funds, our international operations, legal and regulatory matters, including environmental regulations, inherent limitations in insurance coverage, potential impairments of long-lived intangible assets, technological developments in our industry, the impact of severe weather, particularly in the U.S. Gulf Coast, and our ability to execute our business strategy and make successful capital investments and business acquisitions. Newpark's filings with the Securities and Exchange Commission can be obtained at no charge at <u>www.sec.gov</u>, as well as through our website at <u>www.newpark.com</u>.

Newpark Resources, Inc.

Consolidated Statements of Operations

(Unaudited)		Three Months Ended S			Six Months Ended		
	J	June 30, March 31, June 30,			June 30, June 30,		
(In thousands, except per share data)		2012	2012	2011	2012	2011	
Revenues	\$	245,756\$	262,336\$	230,822\$	\$ 508,092\$	433,473	
Cost of revenues		201,534	214,902	178,911	416,436	337,913	
Selling, general and administrative expenses Other operating income, net		19,944 (477)	21,313 (14)	21,150 (835)	41,257 (491)	36,968 (952)	
Operating income		24,755	26,135	31,596	50,890	59,544	
Foreign currency exchange loss (gain) Interest expense, net		461 2,553	(230) 2,368	(468) 2,100	231 4,921	(145) 4,357	
Income from operations before income taxes Provision for income taxes		21,741 7,278	23,997 8,363	29,964 10,684	45,738 15,641	55,332 20,198	
Net income	\$	14,463\$	15,634\$	19,2803	\$ 30,097\$	35,134	
Income per common share -basic: Income per common share -diluted:	\$ \$	0.16\$ 0.15\$	- 1		,		
<u>Calculation of Diluted EPS:</u> Net income Assumed conversion of Senior Notes Adjusted net income	\$	14,463\$ 1,283 15,746\$	15,634\$ 1,257 16,891\$	19,2808 1,241 20,5218	2,539	2,438	
Weighted average number of common shares outstanding-basic Add: Dilutive effect of stock options and		88,600	90,473	89,791	89,536	89,707	
restricted stock awards Dilutive effect of Senior Notes		457 15,682	1,198 15,682	1,061 15,682	561 15,682	739 15,682	
Diluted weighted average number of common shares outstandin	g	104,739	107,353	106,534	105,779	106,128	
Income per common share - diluted	\$	0.15\$	0.16\$	0.19	\$ 0.31 \$	6 0.35	

Newpark Resources, Inc. Operating Segment Results

(Unaudited)	Three Months Ended			
	June 30, March 31, June 30,			
(In thousands)	2012	2012	2011	
Revenues				
Fluids systems and engineering	\$ 202,388\$	218,496\$	191,205	
Mats and integrated services	30,071	30,533	27,793	
Environmental services	13,297	13,307	11,824	
Total revenues	\$ 245,756\$	262,336\$	230,822	
Operating income (loss)				
Fluids systems and engineering	\$ 13,480\$	13,995 \$	5 20,792	
Mats and integrated services	13,075	14,339	14,730	
Environmental services	3,514	3,575	2,980	
Corporate office	(5,314)	(5,774)	(6,906)	
Total operating income	\$ 24,755\$	26,135 \$	31,596	
Segment operating margin				
Fluids systems and engineering	6.7%	6.4%	10.9%	
Mats and integrated services	43.5%	47.0%	53.0%	
Environmental services	26.4%	26.9%	25.2%	

Newpark Resources, Inc. Consolidated Balance Sheets

(Unaudited)		
	June 30, December 31,	
(In thousands, except share data)	2012	2011
ASSETS		
Cash and cash equivalents	\$ 28,832 \$	25,247
Receivables, net	333,976	328,590
Inventories	174,820	175,929
Deferred tax asset	13,211	13,224
Prepaid expenses and other current assets	12,427	10,828
Total current assets	563,266	553,818
Property, plant and equipment, net	247,856	231,055
Goodwill	75,166	71,970
Other intangible assets, net	19,077	20,850
Other assets	10,217	9,144
Total assets	\$ 915,582 \$	886,837
LIABILITIES AND STOCKHOLDERS' EQUITY		
Short-term debt	\$ 792 \$	2,232
Accounts payable	¢ 762 ¢ 84.161	97,168
Accrued liabilities	28,327	47,443
Total current liabilities	113,280	146,843
Iotal current habilities	113,200	140,045
Long-term debt, less current portion	238,843	189,876
Deferred tax liability	47,034	46,844
Other noncurrent liabilities	13,906	5,428
Total liabilities	413,063	388,991
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Common stock, \$0.01 par value, 200,000,000 shares authorized		
and 95,496,604 and 94,497,526 shares issued, respectively	955	945
Paid-in capital	480,414	477,204
Accumulated other comprehensive income	(3,133)	789

Retained earnings	65,080	34,983
Treasury stock, at cost; 6,407,673 and 2,803,987 shares, respectively	(40,797)	(16,075)
Total stockholders' equity	502,519	497,846
Total liabilities and stockholders' equity	\$ 915,582 \$	886,837

Newpark Resources, Inc. Consolidated Statements of Cash Flows

(Unaudited)	Six Months Ended June 30,		
(In thousands)	2012	2011	
Cash flows from operating activities:			
Net income	\$ 30,097	\$ 35,134	
Adjustments to reconcile net income to net cash provided by	operations:		
Depreciation and amortization	15,808	13,575	
Stock-based compensation expense	3,003	2,065	
Provision for deferred income taxes	178	9,997	
Net provision for doubtful accounts	1,073	699	
Loss (gain) on sale of assets	104	(117)	
Change in assets and liabilities:			
Increase in receivables	(10,793)	(32,334)	
Increase in inventories	(870)	(1,981)	
Increase in other assets	(2,826)	(5,729)	
(Decrease) increase in accounts payable	(8,705)	5,091	
Decrease in accrued liabilities and other	(11,247)	(5,273)	
Net cash provided by operating activities	15,822	21,127	
Cash flows from investing activities:			
Capital expenditures	(26,315)	(16,842)	
Business acquisition, net of cash acquired	-	(25,601)	
Proceeds from sale of property, plant and equipment	371	280	
Net cash used in investing activities	(25,944)	(42,163)	
Cash flows from financing activities:			
Borrowings on lines of credit	173,846	2,256	
Payments on lines of credit	(126,233)	(2,629)	
Proceeds from employee stock plans	468	1,543	
Purchase of treasury stock	(24,825)	(598)	
Post-closing payment for business acquisition	(11,892)	-	
Other financing activities	(53)	(22)	
Net cash provided by financing activities	11,311	550	
Effect of exchange rate changes on cash	2,396	1,780	
	0.505	(40 700)	
Net increase (decrease) in cash and cash equivalents	3,585	(18,706)	
Cash and cash equivalents at beginning of year	25,247	83,010	
Cash and cash equivalents at end of period	\$ 28,832	\$ 64,304	

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